

# Your Brand Journey

**National Awardee**  
**Madhusudan K.S.**  
Shaping Futures  
with Passion



**Where Passion Meets Profession  
For Our Children's Bright Tomorrow.**

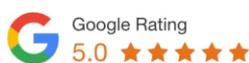


A Children's Day Special Edition Dedicated to Our Nation's Educators

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## Children's Day Special

Edition, November 2025

When we speak of a child's future, three corners always hold that foundation strong the Child, the School, and the Teacher.

Like a sacred triangle, when each side supports the other, the result is not just education, but transformation.

In the 1990s, when many of us were in school, there existed a quiet but powerful trust between parents and teachers. Our parents never stood as critics outside the classroom they stood as partners beside our teachers.

I still remember a day when my father visited my school. Sitting in the headmistress's room, he said something I'll never forget

***"Madam, we hand over him into your care. Do whatever is necessary for his good. We won't interfere."***

*That single line carried faith, faith that teachers were not just educators, but builders of lives.*

Back then, when we made a mistake, our teachers corrected us with firmness, but also spoke of our parents with pride

***"Do you know how hard your father works so you can sit in this classroom?"***

*Those words didn't punish us they grounded us in gratitude.*

Today, things have changed. Somewhere along the way, respect has turned transactional. Many parents now see schools and teachers as service providers, not as co-guardians of their child's growth. and some teachers, caught in the pressure of academic targets and endless reports, have begun to lose the personal connection that once defined education.

**But there is still hope bright and beautiful hope.** Recently, I visited a school where one teacher spends her lunch breaks sitting with her

# THE TRIANGLE OF TRUST

Child, School, and Teacher

students, eating with them, listening to them.

To those children, she is not just "Miss" she is mentor, guide, and friend. It reminded me that true teachers still exist those who teach with the heart, not just the syllabus.

Education is not a transaction it is a relationship of trust and respect. A child learns moral values only when they see parents respecting teachers, and teachers nurturing children with love and authority. So on this Children's Day, let us parents and teachers alike take an oath together:

*"To guide with patience, to correct with compassion, and to shape every child not just into a successful student, but into a good human being."*

Because only when this triangle Child, School, Teacher stands strong, will our nation's future stand taller.

**S Indra Kumar**

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# Madhusudan K. S. The Educator Who Inspires a Generation

*National Teachers' Award 2025 Recipient | Government Higher Primary School, Hinkal, Mysuru*

## A Journey of Passion and Purpose

When the name Mysuru is spoken of in education circles this year, one figure stands tall Madhusudan K. S., recipient of the prestigious National Teachers' Award 2025. His journey is a testament to perseverance, passion, and the belief that teaching is more than a career it's a mission to touch lives.

## Roots of Inspiration

Born in Kedaga, Mysore District, Madhusudan began his early schooling at GHPS Malambi, where his father, Mr. K. T. Swamy, also served as a teacher.

From there, destiny carried him to Jawahar Navodaya Vidyalaya, Kodagu, where he completed Class 12 a journey that shaped his love for both academics and sports.



While pursuing a degree in Computer Science, his natural athletic spirit shone through table tennis, handball, badminton he mastered them all.

But more than any medal, the spark of teaching was already glowing inside him.

He often recalls how his Headmistress K. K. Lakshmi encouraged his handwriting and confidence, and how Bhanumathi Teacher taught him the quiet power of self-belief.

"Education is the most powerful way to transform lives," he says, remembering those formative lessons.

## The Calling of a Teacher



Though trained in computers and networking, fate and family guidance gently redirected him toward education.

What began as his father's dream soon became his own purpose.

When Madhusudan joined GHPS Hinkal, Mysuru, as an Assistant Teacher, he brought with him the precision of a technologist and the empathy of a mentor.

*He believed that a classroom must be alive a space for curiosity, not confinement.*

*“Learning should not be limited to memorizing textbooks,” he shares. “It should inspire children to think, explore, and innovate.”*

### Transforming Classrooms into Creative Labs

Right from his first day, Madhusudan adopted a child-centred approach.

Lessons turned into experiments, subjects into experiences. He began integrating digital tools tablets, interactive panels, and AI-enabled methods making complex ideas tangible and exciting.

Over time, his classroom became a space of energy, laughter, and discovery.

Children who once hesitated to speak now explained projects with confidence.

For them, school was no longer routine it was adventure.

## The Birth of “C Lounge” A Revolution in Rural Learning

As his ideas matured, Madhusudan felt a need to build something larger a platform that would nurture creativity and future ready skills.

That dream gave rise to C Lounge where C stands for Creativity, Collaboration, and Coding.

Within these walls, students from modest, first generation learner backgrounds now explore robotics, drones, AI applications, and coding.

*They design, build, and program with joy in*



*“C Lounge is not just a lab,” he smiles, “It’s a playground for imagination.”*

***their eyes and confidence in their hands.***  
One can see the pride in his words when he recalls his students' growth. Children who had never touched a computer are now writing code and flying drones. Many of his students have gone on to remarkable achievements — Nirutha, now an engineer at Meta (USA), and Shreya, a doctor in Bangalore.

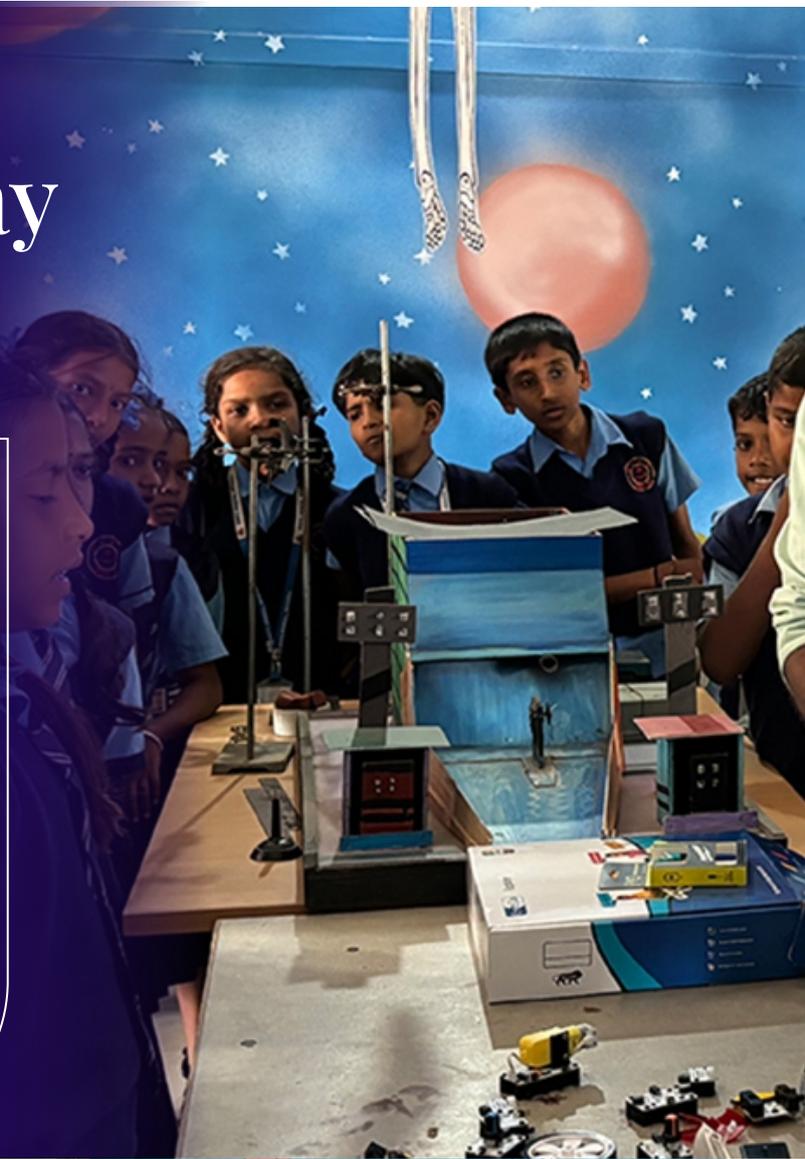
*“Their success reminds me that confidence is the best gift a teacher can give.”*

# Thoughts on Education Today

*For Madhusudan, India's education system stands at a crossroads.*

*"The world is changing, but many classrooms are not," he observes. "Professions evolve, technology advances, yet we sit in the same four walls. It's time to bring new methodologies, tools, and ideas into learning."*

*"The world is changing, but many classrooms are not," he observes. "Professions evolve, technology advances, yet we sit in the same four walls. It's time to bring new methodologies, tools, and ideas into learning."*



He insists that technology must serve values not replace them. Every innovation, he says, should lead to empathy, curiosity, and teamwork.

## **The Philosophy That Guides Him**

Guided by the wisdom of Vinoba Bhave, he reflects:

*"A true teacher is discovered through his students; the one whose students surpass him is the best teacher."*

He doesn't see himself as someone standing in front of a class, but as one who walks alongside his students learning, guiding, and growing together.

*"We are not dealing with machines we are dealing with emotions."*

## **Dreams Beyond Awards**

While he has received both State (2024) and National (2025) Awards, Madhusudan's vision



goes far beyond recognition.

He dreams of building one of the best robotics labs in the world within his government school a space where rural children can explore the same frontiers of innovation as any global student.

He is already in conversation with international teams and collaborators to bring this dream alive.

*"Awards celebrate the past," he says humbly, "but dreams shape the future."*



## A Message to Future Teachers

Teaching is one of the toughest jobs in the world," he says with honesty.

"We are shaping emotions, not machines. Only those with passion should enter this field. If you teach with heart, every day becomes a reward."

### Epilogue A Journey that Inspires the Nation

From the small classrooms of Mysuru to the stage of national recognition, Madhusudan K. S. stands as proof that a single teacher can ignite a revolution in learning.

Through innovation, empathy, and relentless belief in his students, he has redefined what education can mean in a government school.

On this Children's Day, his story reminds us that behind every bright student stands a teacher



who first believed and built the bridge to their future.



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## A Teachers Journey Shankamma's 36 Years in the Classroom

It was Independence Day when Shankamma, now a retired teacher, sat down to reflect on her life in the classroom. With a gentle smile, she described her career in just three words “a beautiful dream.”

That dream began more than three decades ago in the quiet village of Mavinahalli in Gubbi Taluk.

The school was small, the classrooms modest, but the moment she stepped inside, she was greeted with the bright faces of children whose joy touched her heart forever.

In those early days, sending children to school was not every parent's priority.

But Shankamma believed education could change lives, and she carried that belief into every doorstep conversation. Her persistence paid off within just a year and a half, student enrollment rose from 18 to 48. Each new child walking into the classroom felt to her like a victory for the whole community.

### Lessons Beyond Books

Over the years, Shankamma witnessed the changing nature of childhood.

“Today's children are more hyperactive,” she observed, attributing it to the overuse of mobile phones and the loss of free playtime.

Parents, she noted, often send children to tuition classes immediately after school, leaving little room for games, friendships, or simply being children.

Her words carry a quiet reminder that education is not only about learning lessons but also about living a balanced childhood.

### Pride in Every Student

Across 36 years, Shankamma guided and inspired thousands of students. Each success story big or small filled her with pride.

For her, every child who overcame struggles and found their path was a personal achievement.

To her, teaching was never about producing toppers alone, but about nurturing confidence, values, and resilience in every student who came her way.

### A Message for Tomorrow's Teachers

As she reflects on her career, Shankamma's advice to aspiring teachers is clear and heartfelt:

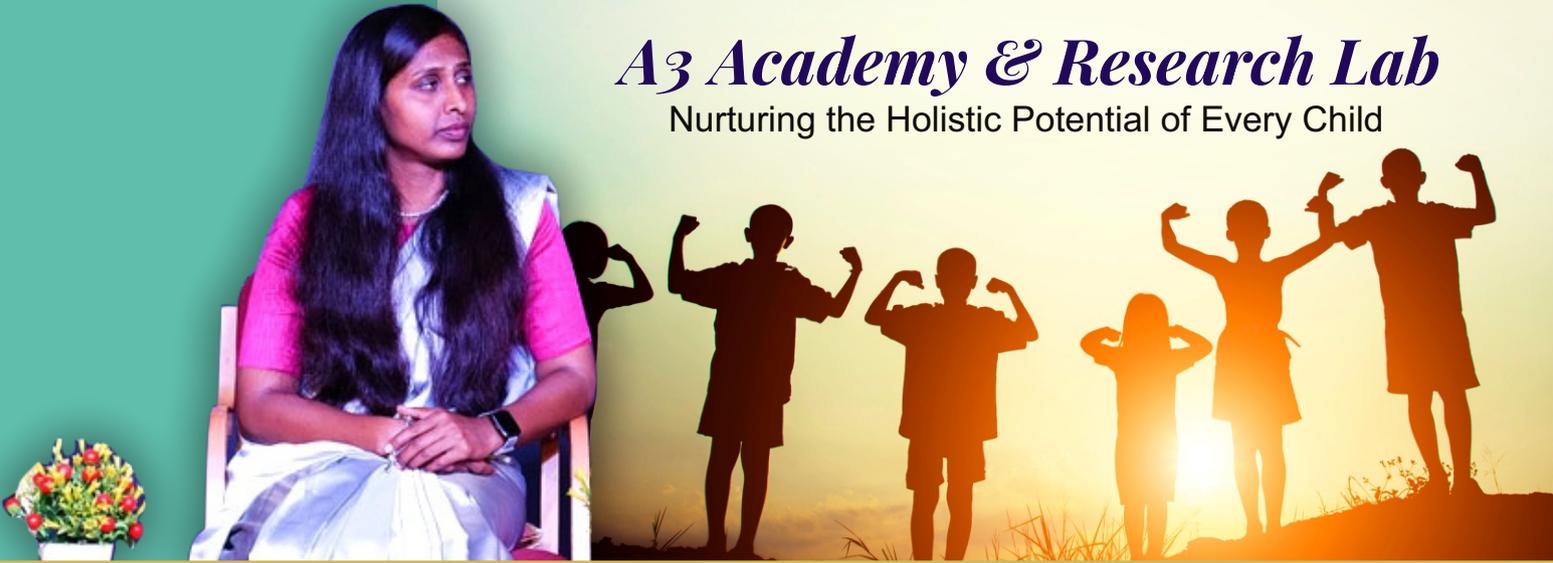
- **Be knowledgeable.** A teacher must know their subject deeply
- **Be patient.** Every child learns at their own pace.
- **Be adaptable.** Teaching is not about rushing through a syllabus, but about finding ways to spark curiosity.

“Teaching,” she says softly, “is not just about finishing lessons. It is about understanding how children learn, and helping them discover the joy of learning.”

*“The classroom was my world,” she says with quiet pride. “And for 36 years, it gave me everything laughter, purpose, and love.”*

# A3 Academy & Research Lab

Nurturing the Holistic Potential of Every Child



## Dr. Anusuya's Mission to Heal Young Minds in a Changing World

**The Silent Crisis Behind Bright Smiles** A recent WHO-UNICEF report reveals a sobering truth one in every seven children and adolescents aged 10 to 19 lives with a mental-health condition.



Those early experiences taught her that emotional stability is nurtured not by isolation, but by connection.

When she later trained as a psychologist, she saw how many modern families lacked that support system and how loneliness had quietly replaced togetherness.

Anxiety, depression, and behavioral disorders are rising sharply, yet half of all such conditions begin before the age of 18.

Across India, the warning signs are visible children who are academically brilliant yet emotionally fragile, teenagers struggling with stress and loneliness, families unsure how to respond.

Despite awareness campaigns, access to mental-health support remains scarce, limited by stigma, lack of funding, and the myth that “children don't feel stress.”

It was within this growing concern that Dr. Anusuya, an educator rooted in both Indian tradition and modern psychology, began asking deeper questions.

### A Healer from a House Full of Heart

Born into a traditional joint family, Dr. Anusuya grew up surrounded by people elders sharing wisdom, children playing freely, and community woven into everyday life.

“Children today have more gadgets, more exposure yet less emotional grounding,” she reflects.

### The Question That Changed Everything

In 2025, after years of working with schools and parents, one thought struck her

“*Why are children even in caring homes living with so much anxiety?*”



That single question became the spark for a movement that now touches lives from the womb to adulthood.

Through the A3 Academy & Research Lab, Dr. Anusuya and her team designed three transformative initiatives addressing well-being at every stage of life.

**Ankura**



*(Where Learning Begins Before Birth)*  
 Drawing from Indian prenatal traditions and modern neuroscience, Ankura nurtures the emotional connection between mother and child during pregnancy.

Workshops blend music therapy, affirmations, and mindful communication, helping mothers create a peaceful inner environment.

*“The child’s first classroom is the mother’s heart,” Dr. Anusuya says. When mothers experience calm and joy, they transmit that harmony to the developing mind planting the earliest seeds of resilience.*



**Anuveshane**  
 ( Exploring the Five Layers of Growth)

For children in Grades 1 to 7, Anuveshane applies the Pancha Kosha framework the five layers of human existence: body, energy, mind, intellect, and bliss.



Through creative activities, mindfulness games, and storytelling, students learn to understand emotions, think critically, and practice empathy.

More than 5,000 children have already participated, discovering confidence and balance.



It’s not a syllabus it’s self-discovery through joy.

**Manaashiddhi**

Mastering the Mind, Restoring Calm

Extending beyond classrooms, Manaashiddhi supports teenagers and adults (ages 16–60) facing chronic stress, burnout, or emotional fatigue.

Unlike short stress-management courses, it helps participants identify the root causes of anxiety through guided introspection, breathwork, and reflective dialogue.

*“Healing begins when awareness meets understanding,” says Dr. Anusuya.*

*Participants describe the experience as “therapy infused with tradition” modern psychology expressed in a compassionate, Indian voice.*

### Science Meets Samskara

What makes A3 Academy unique is its fusion of evidence based psychology and timeless Indian wisdom.

Each program respects cultural identity while applying research driven methods.

This synthesis allows learning to touch every layer of human experience physical, emotional, intellectual, and spiritual.

*“Education must address the whole human being,” Dr. Anusuya emphasizes.*

*“Only then can we raise children who are strong in mind, kind in heart, and steady in spirit.”*



### A Movement for the Future

Over the past decade, A3 Academy & Research Lab has partnered with schools, NGOs, and wellness groups, bringing holistic education to thousands of families.

From prenatal awareness sessions to adolescent resilience workshops, each initiative carries one unifying message well-being is teachable.



As the mental-health challenges of young India grow louder, Dr. Anusuya’s work stands as both a remedy and a reminder that emotional intelligence is not a luxury subject it is the foundation of every child’s success.

### Epilogue



The Journey Within From the heart of a traditional home to the forefront of educational innovation, Dr. Anusuya’s journey embodies the bridge between ancient compassion and modern science.

Her programs are not projects they are pathways to rediscover the forgotten art of balance.

*“When the mind is understood, peace follows,” she says. “And when peace begins with one child, it transforms an entire generation.”*

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## Shanthinikethan Vidya Mandir ( Two Decades of Nurturing Minds and Values )

For over twenty years, Shanthinikethan Vidya Mandir has stood as a beacon of learning, growth, and values. Founded in 2003–04 under the vision of K. Thimaiah Education Society, the school has steadily evolved into more than just an academic institution it has become a family where children find knowledge, discipline, and joy in equal measure.

### Pioneering Steps in Education

From its early years, Shanthinikethan Vidya Mandir distinguished itself by introducing innovative learning methods. It was the first in its ward to launch Mind Games Grolier, an engaging system with a talking pen, puzzles, and interactive play that transformed classrooms into hubs of excitement.

Later, the school embraced the Kredo Learning System, blending phonics, activity based lessons, and skill-building exercises that gave students a strong foundation for future success.

### Beyond Academics ( Values for Life )

True to its vision, the school has always believed that education must go beyond textbooks. Regular value based activities such as karate, yoga, shloka recitation, and personality development programs have nurtured discipline, cultural roots, and confidence among students.

Every year, educational excursions and cultural celebrations provide opportunities for creativity and exploration whether at Palace Grounds or during memorable tours that remain etched in students' hearts.

### Embracing the Digital Era

Keeping pace with the times, Shanthinikethan Vidya Mandir has embraced digital transformation in education, equipping students with modern tools and smart learning techniques while retaining the essence of traditional values.

### Alumni The School's True Legacy

Perhaps the school's greatest pride lies in its alumni network. Former students have gone on to become doctors, engineers, chartered accountants, entrepreneurs, and leaders across sectors. Many of them return to guide and inspire the next generation, strengthening the everlasting bond between alma mater and student.

### A Vision for Tomorrow

With a strong foundation built over two decades, the school continues to uphold its vision:

“To inspire young minds with knowledge, values, skills, and character, creating responsible citizens who contribute positively to society.”



# Indian Public School Pioneering Education with Passion and Purpose

Dr. Rudrayya M. Hiremath: A Visionary Educator Transforming Karnataka's Learning Landscape

## The Journey of a Visionary

In the heart of Turuvekere, Tumkur, stands Indian Public School (IPS) — a beacon of educational excellence built on the dreams and dedication of its founder, Dr. Rudrayya M. Hiremath.

Born in Bijapur (1976) and educated in modest surroundings, Dr. Rudrayya's journey from a government-school student to the founder of one of Karnataka's leading ICSE institutions is a story of perseverance and purpose.

After earning a diploma in Electronics and Communication Engineering, and a short stint with TATA BP Solar, Dr. Rudrayya realized that his true calling lay not in machines but in minds. This realization set him on a journey that would transform thousands of young lives.

## Building a School, Building Futures

In 2011, Dr. Rudrayya founded Indian Public School, guided by one vision to provide affordable, quality education rooted in values, innovation, and holistic growth. At a time when only a handful of Karnataka's



schools followed the ICSE curriculum, he recognized its potential to empower students with deeper thinking, language fluency, and global competence.

*"Education must nurture the mind, body, and spirit not just prepare for exams," says Dr. Rudrayya.*

Through his efforts, IPS became one of the few rural ICSE institutions offering academic excellence with reasonable accessibility giving every child, regardless of background, the opportunity to rise.

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### Education Beyond Classrooms



True to its motto, IPS is more than an academic institution it's a community of discovery. Students engage in debates, drama, cultural events, robotics, orientation programs, and educational tours that spark creativity and leadership.



Under Dr. Rudrayya's guidance, the school has become known for its balance of discipline and dynamism, fostering not only toppers but thoughtful citizens.



*“We don't measure success only in marks,” he emphasizes. “We measure it in the confidence with which our students face the world.”*



### Legacy and Leadership

Today, IPS has grown into a thriving community of over 630 students, recognized across Karnataka for its academic rigor, inclusiveness, and innovation.

Dr. Rudrayya also serves on the Executive Committee for ICSE Schools in turuvekere, contributing his expertise to state-level educational reform.

His life story from a village classroom to the corridors of educational leadership embodies the transformative power of passion and purpose.

### Epilogue – Lighting the Path Forward

As IPS celebrates over a decade of shaping minds, its founder's philosophy continues to inspire educators across the state:

*“Education is the most powerful tool to transform not just individuals, but entire communities.”*

*From a dream in a small town to a model of modern education, Indian Public School stands as a tribute to one man's belief that every child deserves both knowledge and opportunity*

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# Transforming Lives Through Yoga

Empowering Mind, Body & Spirit Across the Globe



From the Desk of Dr. Gunjur Ganesh Guruji  
Founder & Director, SMT Ayur-Yoga and Nature  
Cure Hospital Foundation

“Welcome to SMT Ayur-Yoga and Nature Cure Hospital Foundation. I am honored to share our lifelong commitment to your holistic well-being.”

Rooted in the transformative principles of 3G Yoga, our foundation stands as a beacon of health and human upliftment. For over four decades, we have dedicated ourselves to touching more than 50 lakh lives, guiding individuals toward harmony in body, mind, emotion, spirit, and intellect.

Our mission is simple, yet deeply profound to help every individual experience 100% health, clarity, and fitness.

Through authentic yoga education, naturopathy, and conscious living practices, we aspire not only to heal but to awaken.

**Our global vision includes:**

- Expanding to 100 countries,
- Establishing 1000 branches, and
- Creating a world where yoga is lived, not learned.

Whether you seek physical healing, mental clarity, emotional stability, spiritual awareness, or intellectual growth,

**our foundation is your sanctuary.**  
I invite you to join us on this sacred journey toward complete well-being and balanced living. “When we heal the individual, we heal the world.”

— Dr. Gunjur Ganesh Guruji  
Founder & Director

## A Mission Rooted in Ancient Wisdom

Yoga, the timeless gift of India, blends physical strength, mental peace, and spiritual clarity. Rooted in the teachings of Maharshi Patanjali, it has become a global movement inspiring millions to seek balance, awareness, and inner harmony.



In this global wave, one name stands tall with four decades of unwavering dedication:

Dr. Gunjur Ganesh Guruji, founder of S.M.T. Ayur Yoga and Nature Cure Hospital Foundation and visionary force behind 3G Yoga Peeta LLP.

## A Lifelong Commitment to Transforming Lives

Since 1989, Dr. Ganesh has touched the lives of more than 50 lakh students across India and beyond.



His teaching system a powerful combination of asanas, pranayama, dhyana, and scientific sequencing has brought yoga into homes, schools, institutions, corporates, and global communities.

From yoga beginners to aspiring instructors, thousands have built strong foundations under his guidance. His approach is rooted not just in technique, but in compassion and personal transformation.

*“Yoga is not only practice it is a way of living with awareness.”*



### From a Modest Beginning to a Global Footprint

Founded in 2004 on an open terrace in Bangalore, 3G Yoga Peeta LLP has grown into a global institution.

#### Today, it offers:

- State, national, and international yoga certifications
- Online teacher training programs
- Full support for students seeking teaching licenses
- Workshops, retreats, and specialization camps
- Structured modules for youth, adults, and senior citizens



From humble beginnings, 3G Yoga Peeta has expanded its reach to thousands of practitioners across continents fulfilling its mission of taking yoga to every corner of the world.

### Mass Events, Publications & Global Outreach



Dr. Ganesh has organized and led some of the largest yoga awareness programs, including:

- Mass yoga camps
- Summer intensive programs
- Suryanamaskara mega events
- International Yoga Day celebrations

To extend yoga learning beyond classrooms, he has published numerous works, including Yoga in Life, 3G Yoga, Gruhavastu, along with DVDs and audio CDs that guide learners in their daily practice.



#### Awards, Recognitions & Records

Across his journey, Dr. Ganesh has received prestigious honours including Yogacharya, Yogabhaskara, Yogashiromani, Yogarathna, and the Yoga Bhushana Gold Medal.

A milestone achievement is the Noble World Record for completing:

12 hours of continuous 3G Namaskara and Pranakriya practice. These recognitions symbolize not just excellence, but decades of service to human well-being.

#### Epilogue — A Life Dedicated to Upliftment

From a terrace in Bangalore to a global platform of transformation, 3G Yoga Peeta and Dr. Gunjur Ganesh Guruji continue to inspire thousands to live healthier, calmer, and more purposeful lives.

*“When yoga becomes your companion, life becomes your meditation.”*

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